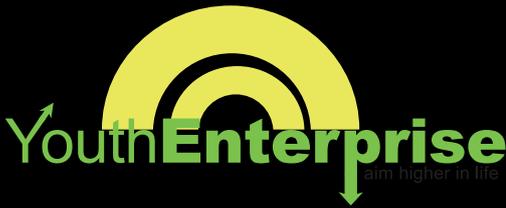


Banking

on Future Investment



Nurturing our Youth

The scheme promotes the identification and growth of entrepreneurs through our local schools, colleges and, through awareness raising, training, mentoring and peer-to-peer support facilities, assists the City's young entrepreneurs in fulfilling their potential. It also supports, the Badgers Sett Enterprise Challenge, Young Entrepreneur of the Year, Global Entrepreneurship Week and Hull's primary enterprise programme Make £5 Blossom. The service offers funding through grants of up to £1000 supported by guidance from qualified bodies and local organisations. It also promotes young entrepreneurs as case studies.

Progress through Performance

Since its inception the Youth Enterprise Bank has achieved a great deal and has gained significant momentum and has received investment from young entrepreneurs, Hull Training and telecommunications company KC. It has provided invaluable funding for many of Hull's young people, allowing them to develop ideas assisting others in the City as well as establishing enterprises of their own, helping over 300 young people with their enterprising idea with over £265,000 worth of investment.

Origins of the idea

Named in memory of John Cracknell, a local accountant and lifetime supporter of Hull's young people, the Youth Enterprise Bank was officially launched in April 2004. Managed by a group of trustees, it operates from the Lee Creamer Youth Enterprise Club in Kingston House on Bond Street.



"Only through the understanding of people who have worked hard to succeed can our area's young people aim high, flourish and achieve their dreams, with the support of the John Cracknell Youth Enterprise Bank."

Amanda Hartley
owner Amanda's Blue Orchid

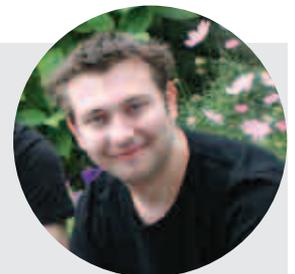


"Hull is doing a great deal to support its enterprising young people, especially those aged 21 and under and for me is setting the benchmark for other cities to follow! I've seen the city support its wonderful young entrepreneurs and encourage start up businesses, which as we know are very much needed to drive our way out of economic tough times."

As an entrepreneur myself I know how important it is to be listened to and given a fair chance to demonstrate what we can do. The Youth Enterprise Bank provides this opportunity and I hope you will consider giving it your support. You can do this by either donating funds like young entrepreneurs have at HWS Hosting and Garbera Enterprises or indeed major companies like KC. With your help the Youth Enterprise Bank can support the entrepreneurs of the future within your community!

I am over the moon that the John Cracknell Youth Enterprise Bank were willing to support my new initiative for young entrepreneurs Teenbiz www.teenbiz.org.uk - thank you!"

Claire Young
Patron



"I would urge you to support our enterprising young people by investing in them via the Youth Enterprise Bank as Hull is one of only the few areas in the UK that supports young people in this way. I was pleased to give it £1,000 from the profits of my books."

Dave Garbera
Managing Director of KH Smilers

Getting Involved & Investor Benefits

Investors in the scheme can give as much or as little as they choose and can actively identify their preferred industry sector, directly assisting regeneration within those areas closest to their own interests.

The rewards to the recipient of funding are clear but so too are the benefits to commercial donators.

■ Philanthropic 'feel good factor'

Be recognised on a local platform and a national basis, elevating your Company's status as a local community benefactor.

■ Community spirit image

Raise awareness within the locality of your commitment to being a part of the community and a caring employer.

■ Investment in our own future

Ensure the stability and continuity of the area's socio-economic climate through commitment to investment in localised issues.

■ Invitation to networking events

Meet other partners and exchange ideas on the City's commercial issues and play an integral part in shaping future initiatives through the Bank's regular networking events such as those during Global Entrepreneurship Week and Business Week.

■ Accredited supporter status

Receive and display official accreditation from the Youth Enterprise Bank, highlighting your involvement to employees, suppliers and clients alike.

■ Advertised in various publications

Have your involvement advertised within publications promoting your involvement with the Youth Enterprise Bank.

If you wish to make a contribution to the fund or act as a business mentor in order to support young people please contact us and we will let you know how you can help. Ring 612 983.



"In 2010, I was delighted to be asked to become a Patron of Hull Youth Enterprise Partnership and to support its activities such as the John Cracknell Youth Enterprise Bank to help your area's young people to dream dangerously. There is no doubt Hull is doing a great deal to support its enterprising young people.

I also wish to congratulate KC for agreeing to invest £20,000 a year for the next three years in Hull and East Riding's young people through the John Cracknell Youth Enterprise Bank. There is no doubt that the area has a reputation to be proud of in supporting its enterprising young people and this investment shows that KC has bought into that success.

As part of my commitment to support this initiative with KC I have offered to mentor a number of future young entrepreneurs in the City that follow in the footsteps of Bronwyn Wilson, Richard Myers, Xing Smoothies, Dave Garbera, Amanda Hartley and Force-7 who all received support from the Youth Enterprise Bank."

**Ruth Badger
Patron**



"We're delighted to support an organisation that does such important work in nurturing entrepreneurial spirit amongst the region's young people.

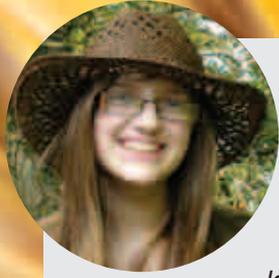
As a local responsible business we have a role to play in supporting the region's economy and stimulating business growth and this is a way of doing that while also inspiring young people to make their careers in business."

**Sean Royce,
Commercial and Finance Director at KC**

"Today's enterprising young people are tomorrow's employers and it's vital for their future success that they get the practical and financial support they need in the early days of their business careers. That is why we support the work of the John Cracknell Youth Enterprise Bank."



**Graham Jenkinson
Managing Director Jenko**



"As a young entrepreneur I would not have been able to set up without the support of the John Cracknell Youth Enterprise Bank when I was only 14 and their on going support and encouragement has helped me over the last two years."

Bronwyn Wilson
Managing Director Crazy Critter World

"Whenever I talk to young people outside of Hull, I urge them to consider becoming an entrepreneur, they tell me they cannot get grants and I realise how lucky we are to have the Youth Enterprise Bank to help them in Hull."



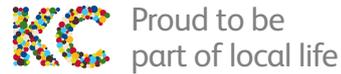
Phil Batty
Managing Director Force-7



"When we were looking to expand our business, we were pleased to get support from the Youth Enterprise Bank and are now putting our weight behind them to get the backing of Hull's business community so more young people can get supported in this way."

Phil Benson
Joint Owner Xing Smoothies

Sponsors & Supporters



Department for Work and Pensions



Hull
Youth Enterprise Partnership

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 www.hullcc.gov.uk

If you wish to make a contribution to the fund or act as a business mentor in order to support young people, please contact us and we will let you know how you can help.
Email:
charles.cracknell@hullcc.gov.uk