

Banking

on future
investment



Nurturing our Youth

The scheme promotes the identification and growth of entrepreneurs through schools, colleges and, through awareness raising, training, mentoring and peer-to-peer support facilities, and assists young entrepreneurs in Hull, East Riding, Ryedale and Scarborough in fulfilling their potential. It also supports, the Badgers Sett Enterprise Challenge, Young Entrepreneur of the Year, Global Entrepreneurship Week and a primary enterprise programme, Make £5 Blossom. The service offers funding through grants of up to £1000 for young people aged 21 and under supported by guidance from qualified bodies and local organisations. It also promotes young entrepreneurs as case studies.

Progress through Performance

Since its inception the Youth Enterprise Bank has achieved a great deal and has gained significant momentum. In 2015 it won Enterprising Britain award and was runner up in the European Enterprise Promotion Awards and in 2016 it won best social enterprise in the Chamber Bridlington & Yorkshire Coast Business Awards. It has provided invaluable funding for many young people, allowing them to develop ideas assisting others in the City as well as establishing enterprises of their own, helping over 400 young people with their enterprising idea with over £365,000 worth of investment.

It now has a bondholder scheme www.jcyeb-bondholders.co.uk by which businesses and organisations can give an annual donation of £250, £500 or £1000 to it for as long as the business feels willing to support.

Origins of the idea

Named in memory of John Cracknell, a local accountant and lifetime supporter of Hull's young people, the Youth Enterprise Bank was officially launched in April 2004. Managed by a group of trustees, it operates from the Guildhall in Hull.

Getting Involved & Investor Benefits

Investors in the scheme can give as much or as little as they choose and can actively identify their preferred industry sector, directly assisting regeneration within those areas closest to their own interests.

The rewards to the recipient of funding are clear but so too are the benefits to commercial donors.

■ Philanthropic 'feel good factor'

Be recognised on a local platform and a national basis, elevating your Company's status as a local community benefactor.

■ Community spirit image

Raise awareness within the locality of your commitment to being a part of the community and a caring employer.

■ Investment in our own future

Ensure the stability and continuity of the area's socio-economic climate through commitment to investment in localised issues.

■ Invitation to networking events

Meet other partners and exchange ideas on the City's youth enterprise issues and play an integral part in shaping future initiatives through the Bank's networking events such as those during Global Entrepreneurship Week and Business Week.

■ Accredited supporter status

Receive and display official accreditation from the Youth Enterprise Bank, highlighting your involvement to employees, suppliers and clients alike.

■ Advertised in various publications

Have your involvement advertised within publications promoting your involvement with the Youth Enterprise Bank.

If you wish to make a contribution to the fund or act as a business mentor in order to support young people please contact us and we will let you know how you can help, call us on 613489.



Hull

Youth Enterprise Partnership

John Cracknell Youth Enterprise Bank
Guildhall (Rm 14), Alfred Gelder Street, Hull, HU1 2AA
01482 613489

www.youthenterprise.co.uk
www.jcyeb-bondholders.co.uk
www.hullcc.gov.uk



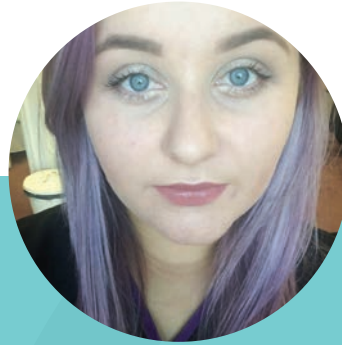
"As an entrepreneur myself, I know how important it is to be listened to and given a fair chance to demonstrate what we can do. The Youth Enterprise Bank provides this opportunity and I hope you will consider giving it your support. You can do this by either donating funds like young entrepreneurs and local businesses have done in the past via its Bondholder Scheme www.jcyeb-bondholders.co.uk or indeed major companies like KCOM, RB and Hull City Council. With your help the Youth Enterprise Bank can support the entrepreneurs of the future within your community!"

**Claire Young, Patron
John Cracknell Youth
Enterprise Bank**



"As the developer of a new open market venture in the heart of Hull Old Town I wanted to help young people with business ideas market test their products. Trinity Open Market provided this platform and with the can do attitude of the John Cracknell Youth Enterprise Bank we made it happen."

**Julie Buffey - Owner of Roisin
Dubh, Hepworth's Arcade**



"The John Cracknell Youth Enterprise Bank granted me £950 and that was enough for me to buy everything I needed to establish my business. My business is very established now with myself, one fully qualified therapist and a beauty apprentice and I am hopeful that I will soon be able to employ another beauty apprentice, all thanks to the initial support from JCYEB."

**Amy Chisholm - founder of
Déjà vu in Bridlington**



"I can't thank the John Cracknell Youth Enterprise Bank enough for their support! Not only have they given me a grant to start my business, they have put me in touch with great individuals who can provide excellent services to progress me further with my endeavours as well as personally answering any queries I have had during the start-up period of my business."

**Joe Foxton - founder of
Beyond Average - Dare to
Be Different in Ryedale**



"RB are pleased to be able to work with JCYEB to provide financial support, coaching and advice to the regions budding entrepreneurs. Whether you are a new start-up company or a major global organisation bringing new ideas to the marketplace in a profitable way is a major contributor to business success. For RB entrepreneurship is one of our four core values so we are very happy to support JCYEB in encouraging and rewarding youngsters in the region to realise their ambitions."

**Neale Harrison - R&D
Project Manager, RB**



"We're delighted to support the important work of the John Cracknell Youth Enterprise Bank in nurturing entrepreneurial spirit amongst the region's young people and helping them turn their business ideas into reality. Today's enterprising young people will create tomorrow's jobs, so it's vital that they get the practical and financial support they need in the early days of their business careers."

**Sean Royce - Executive
Vice President at KCOM**



"The John Cracknell Youth Enterprise Bank has helped me to purchase new equipment through the grant of £950.00 and moral support in my business idea of starting a sheet metal fabrication and machining business, MWAM Specialist Engineers. The team are extremely supportive and will help you in any way possible, I would strongly recommend for any young person that is considering starting a business to speak to the JCYEB."

**Will Hodsmans-Summers
- Director of MWAM
Specialist Engineers
Limited in Ryedale**



"The Young people of Hull and East Riding are motivated, positive and keen to develop their enterprising skills. It's a great pleasure to support the Youth Enterprise Bank which provides the help needed to become successful. I continue to be impressed with how our young citizens develop, we can all be very proud of their achievements."

**Pauline Westrop - Director
Ellerker Consulting**



"Enterprising young people are the lifeblood of a growing economy and with the help of the Youth Bank Enterprise bank they can help ensure they can develop the skills necessary today to become the employers of tomorrow, the CBI is delighted to support them with this."

**Beckie Hart - Regional
Director, Yorkshire and the
Humber, CBI**



"At 12-years-old I applied to the John Cracknell Youth Enterprise Bank and was supported with a grant, which allowed me to buy a quality heat press that made a big difference to the quality and quantity of the flat items I make, like t-shirts and phone cases. If you have an idea, don't be afraid to try it no matter how young you are and if you are aged 21 and under apply to the John Cracknell Youth Enterprise Bank."

**Millie Notarantonio -
founder of MillieRose.co in
Hull**



"For any new business starting up, it requires lots of time and investment, especially for young business owners. The John Cracknell Youth Enterprise Bank grant of £850 will help 'No Limits' to grow substantially and will provide me with the funding I will need to promote my business and better the chance of success and I look forward to working with them."

**Ben Lawson - founder of No
Limits in Ryedale**



"In the modern world young people need to consider all the options of making a living including self-employment doing something they are really passionate about. I support any organisation, like the John Cracknell Youth Enterprise Bank, which helps get them started."

"As an elected member of Ryedale District Council I am delighted to work with JCYEB supporting our young entrepreneurs. Small businesses are the economic life blood of Ryedale and we need to keep filling the pipeline with sustainable enterprises"

**Councillor William Oxley -
Ryedale Council**

If you wish to make a contribution to the fund or act as a business mentor in order to support young people, please contact us and we will let you know how you can help.
Email: charles.cracknell@hullcc.gov.uk